





# Vintage Modern: Kemuri

Vintage modern design is all about cherry picking the best pieces from the past and using them in a fresh and original way. This design approach, which blends different styles, colors and patterns, is a

way to create a look that's collected, not decorated. The juxtaposition of old and new helps to tell a story of where we were and where we are going.

That's the story behind Kemuri by Lunada Bay Tile. Taking inspiration from the glazing techniques used in traditional Japanese ceramics, pigments are misted onto modern colored glass to create a random, dappled effect. The result is a soft, cloud-like finish that honors traditional craftsmanship while updating it for today's spaces.

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#### i ne Series

## Colors & Patterns

Kemuri is available in <u>eight colors</u> and <u>three patterns</u>. The colors, named after Japanese lakes, are a fresh take on vintage color palettes. Like styling with your favorite family heirloom, the Kemuri collection will feel at home in a variety of spaces, from beachfront bungalows and Craftsman cottages to Cape Cod and Saltbox houses. See the entire collection.



## Marketing Tools

## **Concept Boards**

There are so many ways to mix and match the Kemuri series with other Lunada Bay Tile collections. Our 12x19 concept boards will help to illustrate just a few of the possibilities.



#184: Kemuri Izumo 1x1 & Kaidan, Tomei 3x6 Cocoa Silk



#183: Kemuri 1x2 Inba, Tomei 3x6 & Flat Bar Sherbourne Grey Silk, Imperial Cleft Black Slate 3x6

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