
New Shinju Patterns, Graphite Collection, and Shinju Mirai Patterns



Pencil drawings are one of the oldest forms of self-expression. A versatile medium, artists throughout the centuries have used charcoal to sketch the outlines of frescos, while others used the medium to create illustrated masterpieces. Lunada Bay Tile takes inspiration from this art form for its latest ceramic collection, **Graphite**. The subtly textured tile has the appearance of soft pencil or charcoal, evoking emotion and drama through its black iron shading.

GRAPHITE COLORS & PATTERNS



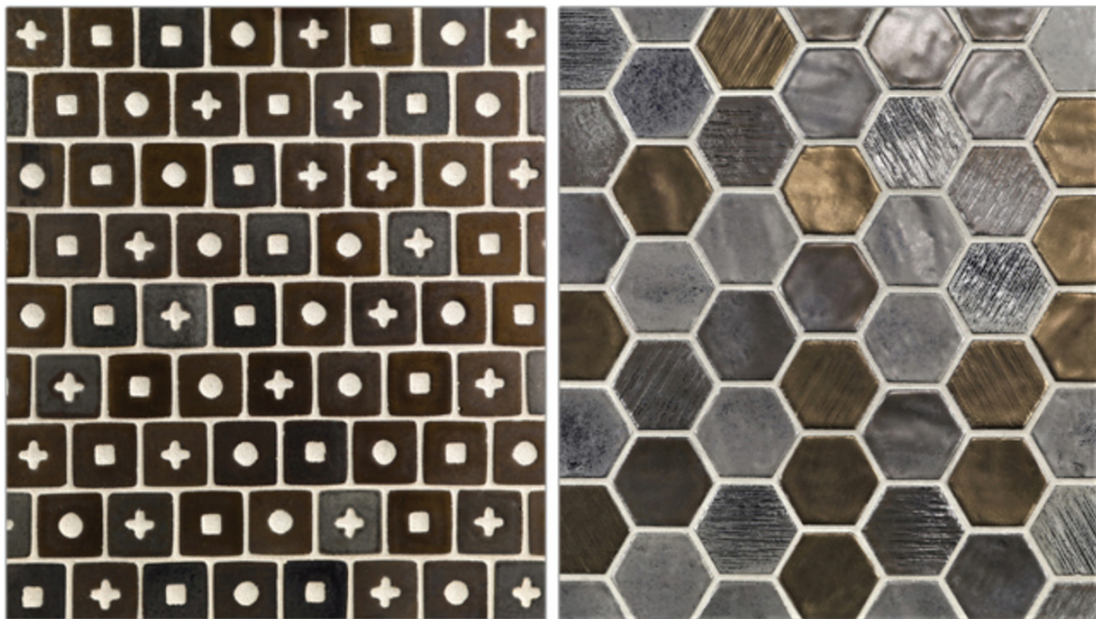
2 ½ x 9 ½
Black Iron

3 ½ x 9 ½
Black Iron

4" Hex
Black Iron

NEW SHINJU PATTERNS

Two new patterns join the [Shinju](#) collection. Silhouette Mosaic (1 1/4 x 1 1/4) present playful shapes in handmade tiles, and Cambric Hex is a 2" hexagon that emulates the texture of the ocean floor.



Silhouette Mosaic

(1 ¼ x 1 ¼)

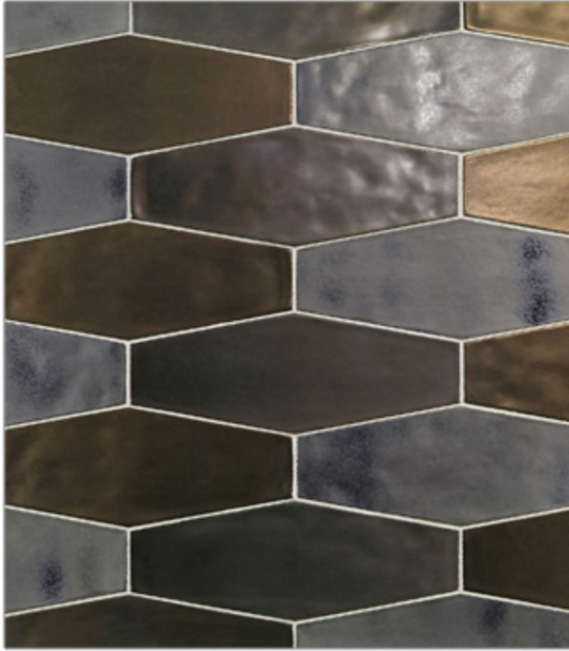
Not available in the color Olympia.

Cambric Hex

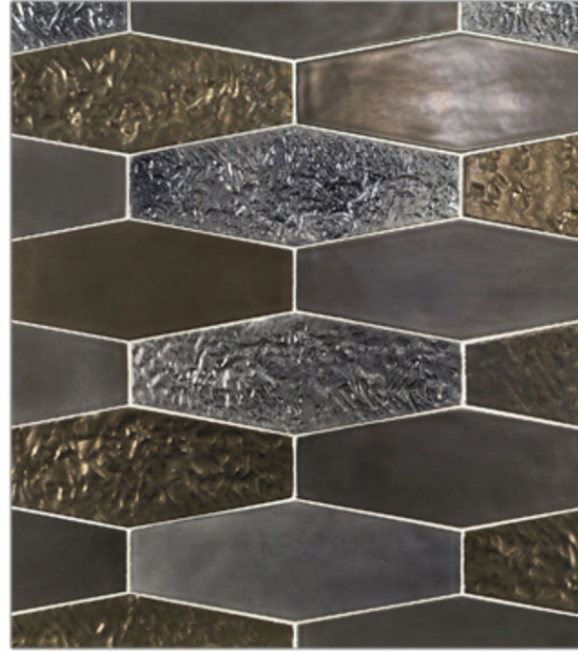
(2" Hex)

NEW SHINJU MIRAI PATTERNS

We've added new patterns to **Shinju Mirai** : Elon Hex Smooth and Elon Hex Reef, which are six-sided polygons in a mixture of smooth and textured surfaces; and Pianola, rectangles reminiscent of musical patterns of a timeless melody.



Elon Hex Smooth
(3 ½ x 9 ½)



Elon Hex Reef
(3 ½ x 9 ½)
Equal blend of smooth and textured surfaces.



Pianola
(3 ½ x 9 ½)

CONCEPT BOARDS

GRAPHITE



SHINJU MIRAI

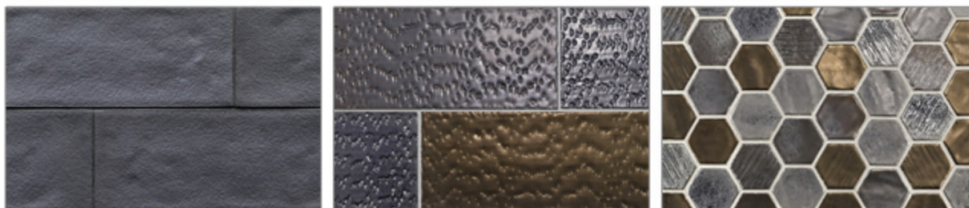
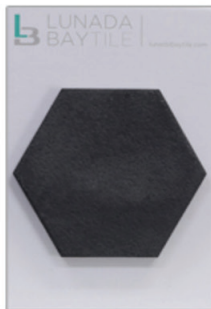
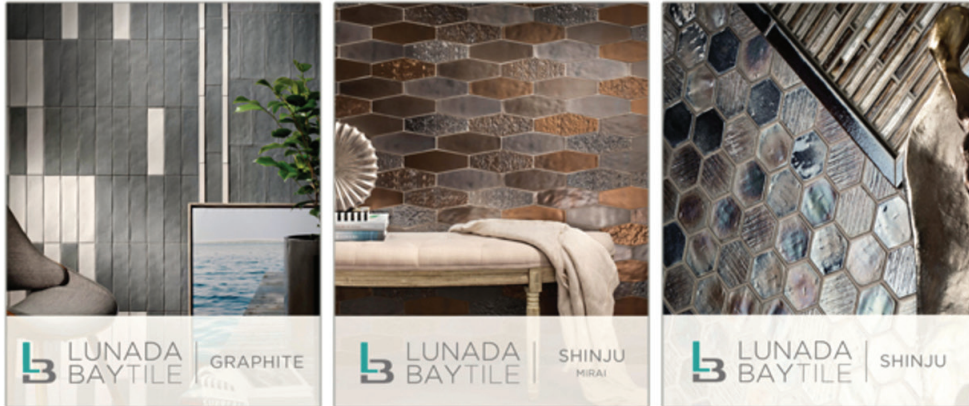


SHINJU



MARKETING TOOLS

Graphite, Shinju and Shinju Mirai is represented in all **marketing tools** , which include Brochures, Library Boards, Grouted Sample Boards, and Swatch Cards.



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