



## Lunada Bay Tile Welcomes Jim Stevens, Brand Manager

Lunada Bay Tile is pleased to announce that Jim Stevens has joined the company as brand manager. Stevens will manage marketing plans, ensure brand consistency across all channels, and oversee product launches and brand initiatives.

Prior to joining Lunada Bay Tile, Jim was customer service director for Wizard Enterprise in Hawthorne, Calif. Previously, he worked as general manager and artisan tile maker for Lowitz & Company in Chicago. He holds a degree from Columbia

College.

"Jim is a great communicator and a passionate representative of the tile story," says Feras Irikat, director of design and marketing for Lunada Bay Tile. "With nearly 20 years experience in the tile industry, Jim brings a wealth of knowledge and a proven track record."

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